



VINAYAKA MISSION'S RESEARCH FOUNDATION, SALEM

(Deemed to be University under Section 3 of the UGC Act, 1956)

Pre – Ph.D. Written Examination – November – 2021

MANAGEMENT

Paper I: Research Methodology

Time: 1 ½ Hours

Marks: 50

PART – A

(5*1= 5)

Write Brief notes about the following

Answer all questions

All questions carry equal marks

1. What is research?
2. Brief note on probability
3. Write a small note on bibliography?
4. What is report?
5. Summary of plagiarism.

PART – B

(5*3=15)

Write Short answers to the following

Answer all questions choosing either a or b

All questions carry equal marks

1. a. What are the types of research methods?
Or
b. Explain different steps of writing a good report.
2. a. What do you understand on reliability and validity analysis?
Or
b. Explain sample design.
3. a. Write about correlation?
Or
b. Explain cluster analysis.



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4. a. Short note on report writing layout.

Or

b. Explain interpretation.

5. a. Write about philosophy and ethics

Or

b. Write about publication ethics.

PART – C

(3*10=30)

Answer any three essay type questions

All questions carry equal marks

1. Explain types of reports.

2. Explain different data collection methods.

3. Explain parametric and non-parametric tests.

4. Explain meaning of sampling and steps in sampling process.

5. Why the data analysis and interpretation are important and difference between data analysis and interpretation?

