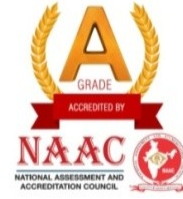




**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



Sankari Main Road (NH-47), Ariyanoor, Salem - 636 308, Tamil Nadu.

E-mail: director.admissions@vmu.edu.in Web: www.vmrfd.edu.in Phone: 0427-2529700

**Instructions to the candidates who are seeking admission to MBA
Programme for the academic year 2025-26.**

Sl. No.	Name of the Programme	Duration	Annual Tuition fees (To be paid in two installments)
1	MBA	2 Years	Rs.1,00,000/-

1. PROGRAMME OFFERED:

- a) Vinayaka Mission's Kirupananda Variyar Engineering College, Salem
- b) Aarupadai Veedu Institute of Technology, Paiyanoor, Chennai.

Sl. No.	Name of the Programme	Duration	Annual Tuition fees
1	MBA	2 Years	Rs.1,50,000/-

2. ELIGIBILITY:

A Pass in any Bachelor Degree with minimum duration of 3 years and obtained aggregate marks 50%. In case of SC /ST Category obtained 45% marks.

3. ONLINE FILLING OF APPLICATION FORM:

- a) Application forms are available online mode only. It should be filled up carefully by the candidates with complete details and submitted online along with scanned copy of Degree / Provisional certificate, Mark Sheet(s), Photograph & Signature as attachments.
- b) Information provided by the candidates in their online application form, like Name of the Candidate, Details of Parent/Guardian, Date of Birth, Gender, Educational Qualification, Community / Category Address and conduct details etc. will be treated as final and self-certified. The information is non-editable after the submission of application. Any request for change in these particulars will not be considered by VMRF(DU). Hence, ensure all the information entered in the application is true and correct before submission.

- c) During the online registration, all the candidates, should upload the Degree / Provisional certificate, Mark Sheet(s) and necessary other documents on or before 20.06.2025.
- d) All the admission related communications like Rank and Counseling Intimation letter etc., will be sent through Application Portal only. Hence, the candidates are advised to keep their application number for their future reference. No separate communication will be sent to any individual E-mail (or) SMS.
- e) Incomplete online application form will not be accepted.

4. ELIGIBILITY FOR COUNSELING:

The following candidates are eligible to apply for the Counseling conducted by VMRF (DU)

Candidates who have studied in a recognized University and passed in any Bachelor Degree (or) its equivalent programme and obtained the minimum eligible marks prescribed by the All India Council for Technical Education, New Delhi and VMRF (Deemed to be University).

Candidates who are appearing for Degree (or) its equivalent programme in April / May 2025 session and such of those candidates whose results are to be declared by the respective University are also eligible to apply.

5. ELIGIBILITY CERTIFICATE:

Candidates who have passed qualifying examination other than VMRF(DU), Salem should obtain Eligibility Certificate from Vinayaka Mission's Research Foundation (Deemed to be University), Salem and produce the same at the time of admission.

6. COUNSELING CALL LETTER:

- a) Counseling Call Letter can be downloaded by all the eligible candidates from the Application Portal of this University from 23.06.2025 onwards.
- b) Counseling call letter must be produced at the time of Counseling without fail. No candidate shall be allowed to attend the counseling without the call letter.
- c) Mere acceptance of a person as a candidate for counseling shall not confer on him/her any right/eligibility for admission. The name of the candidate who does not satisfy the prescribed

eligibility criteria shall not be considered for admission.

7. COUNSELING CENTRE:

The Counseling will be conducted at **Vinayaka Mission's Research Foundation (Deemed to be University), Ariyanoor, Salem- 636 308.**

8. MODE OF SELECTION:

- a) Admission made on the basis of marks obtained in the qualifying examination and merit based Counseling will be conducted by the Admission Monitoring Committee (AMC) of VMRF(DU) and eligibility criteria prescribed by the All India Council for Technical Education, New Delhi and VMRF (Deemed to be University) rules & regulations.
- b) Results will be published in the Notice Board of the University and also in the University website: www.vmrfd.edu.in

9. THE FOLLOWING DOCUMENTS SHOULD BE SUBMITTED AT THE TIME OF COUNSELING:

- ◆ Degree / Provisional Certificate
- ◆ Degree Mark sheets / Consolidated Statement of marks.
- ◆ Transfer Certificate and Conduct Certificate issued from the institution last studied.
- ◆ Community Certificate (if applicable)
- ◆ Migration Certificate
- ◆ 10th Std. & 12th Std. Mark Sheet
- ◆ Nativity / Domicile Certificate
- ◆ Copy of Aadhaar Card of the Candidate
- ◆ Copy of Aadhaar & PAN Card of the Parents / Guardian
- ◆ Medical Certificate for Physical Fitness
- ◆ Recent Passport size photograph in colour with White Background 9 Nos. (Taken after 1st January 2025)

(Keep ready scanned copies of the above mentioned documents)

10. ANTI-RAGGING MEASURES:

Ragging is strictly prohibited in Vinayaka Mission's Research Foundation (Deemed to be University) campuses strictly enforces anti-ragging measures and the campus is free from any form of ragging. Any violation of ragging will be dealt with according to law in force and as per the directions of the Hon'ble Supreme Court of India, UGC, All India Council for Technical Education, New Delhi and VMRF (Deemed to be University), Salem.

11. RULES ON DISCONTINUANCE FROM PROGRAMME OF STUDY

- a) In the event of discontinuation of Course, due to any reason, after the cut-off date prescribed by the statutory authorities / university for admission to the first year of the course concerned (or) where the seat is rendered vacant without having any chance of being filled up with any other candidate, student have to pay the applicable tuition fee and other fees as per the university regulations.
- b) All students and parent will be required to furnish a written declaration agreeing to the above said conditions at the time of admission.

12. IMPORTANT NOTE:

- a) All admissions are subject to fulfillment of all the prescribed eligibility conditions by the candidate. If it is found either at the time of admission (or) at a later stage, that the candidate has given false information/forged certificates (or) concealed material information, his/her admission shall be cancelled and the student shall be dismissed from the college immediately.
- b) The Fee refund policy / timeline is followed as per the UGC guidelines.
- c) The VMRF(Deemed to be University) reserves the all right to change the curriculum, course structure,rules and regulations relating to admission, examinations, fee structure, refund, etc.
- d) Students will be governed by the University rules including refund of fee, disciplinary rules and hostel rules.
- e) All the disputes / arbitration arising in the interpretation and implementation of the provisions in this prospectus will be referred to the Vice-Chancellor, Vinayaka Mission's Research Foundation (Deemed to be University), Salem and Vice-Chancellor's decision shall be final and binding.
- f) In respect of all matters relating to (or) arising out of this Prospectus for candidates, the Jurisdiction shall lie in Salem Court only.

13. IMPORTANT DATES:

Last date for submission of online application	20.06.2025
Downloading Counseling Call Letter from the Application portal	23.06.2025
Venue of Counseling	Vinayaka Mission's Research Foundation (Deemed to be University) Sankari Main Road (NH-47), Ariyanoor, Salem - 636 308, Tamil Nadu.
Tentative Date of Counseling	26.06.2025 & 28.06.2025

Candidates are advised to visit the University website:
www.vmrfd.edu.in regularly for updates.

**Further details contact: 9944159484/ 7339413388 / 8220446846/
8015011156**

REGISTRAR