

Sl.No. 1941

Course Code: 71117205

VINAYAKA MISSION'S RESEARCH FOUNDATION, SALEM
(Deemed to be University)

B.A. (ENGLISH) DEGREE EXAMINATION – November 2018

Second Semester

GE – II MEDIA AND COMMUNICATION SKILLS

Time: Three hours

Maximum: 70 marks

SECTION – A

(10 x 2 = 20)

1. Define mass communication.
2. List out few ways of communication.
3. What is an advertisement?
4. What are the types of advertisement?
5. What is script Writing?
6. Give examples of print and online media.
7. What is Cyber media?
8. Explain the term ' social media'.
9. Write a current affair.
10. What is group presentation?

(P.T.O)

Section-B(4x5=20)

II. Answer the following

11. a. Discuss the role of mass communication in globalization. (Or)
- b. Present a case study on the death of an eminent personality.
12. a. What are the advantages of advertisement?(Or)
- b. Write about the different types of advertisement.
13. a. What are the qualities of a reporter? (Or)
- b. Write a script of your own for radio.
14. a. Discuss the role of social media in our day today life. (Or)
- b. Write on the significance of group presentation.

Section-A C (3x10=30)

III. Answer any three of the following

15. Give a detailed note on the types of mass communication.
16. Prepare an advertisement for launching a new model mobile.
17. Discuss the role of an editor.
18. What is the role of Cyber media?
19. How will you present an current affair in group?

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VINAYAKA MISSIONS RESEARCH FOUNDATION, SALEM

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B.A(ENGLISH) DEGREE EXAMINATION – November 2018**Third Semester****DSCC IV – EUROPEAN CLASSICAL LITERATURE**

Time: Three hours

Maximum: 70 marks

PART – A

(10 x 2 = 20)

I. ANSWER THE FOLLOWING :

1. What is an epic?
2. Where is Athenian city?
3. Give examples of two epic poems.
4. Why did Oedipus blind himself?
5. When was Oedipus Rex written?
6. Who sends the plague to the Achaean camp near the beginning of *The Iliad*?
7. Who kills Dolon?
8. Who are the characters of *Pot of God* ?
9. What is the problem that Pyramus and Thisbe face from their families?
10. What did Tereus do Philomela?

SECTION B (4X5=20)

II. ANSWER THE FOLLOWING:

- 11.a. Define satire and give examples. (or)
- b. What was the golden age of Roman literature?

- 12.a. How does the prophet Tiresias reveal the guilt of Oedipus? (or)
- b. What is Creon's reason for not wanting to be the king?

- 13.a. What role does war play in the Iliad? (or)
- b. Why does Zeus deny Achilles's prayer for the safe return of Patroclus?

14. a. What are the themes of *Pot of God*?(or)
- b. What role do women have in *Metamorphoses*?

SECTION C (3X10=30)

III. ANSWER ANY THREE OF THE FOLLOWING:

15. What did Aristotle mean by Catharsis? What is its concept?
16. What makes Oedipus a tragic hero?
17. How does Iliad exemplify the ancient definition of tragedy?
18. In *Pot of God*, how is family portrayed? What is the nature of love?

19. What is the main theme of *Philomela*?
