



VINAYAKA MISSION'S RESEARCH FOUNDATION

(Deemed to be University under section 3 of the UGC Act 1956)

RECRUITMENT

**Applications are invited from the eligible candidates for the Post of
Graphic Designer – Educational & Promotional Materials**

Position	Qualification & Experience
Graphic Designer	<ul style="list-style-type: none">• Any Bachelor's Degree with knowledge in Graphic Design, Visual Communication, Fine Arts, or a related field.• Minimum 2 years of professional experience in graphic design, preferably with experience in educational or institutional projects.• Proficiency in design software such as CoralDraw, Adobe Creative Suite (Photoshop, Illustrator, InDesign).• Strong understanding of color theory, typography, layout, and print production processes. <p>Preferred Skills:</p> <ul style="list-style-type: none">• Experience in designing for both digital and print media.• Knowledge of social media platforms and best practices for visual content.• Excellent attention to detail and a creative mindset for generating original and innovative designs.• Strong communication and collaboration skills, able to work with different teams across the university.
Responsibilities:	<ul style="list-style-type: none">• Design a range of materials including posters, pamphlets, brochures, letter pads, and other stationery for university departments and events.• Develop and execute eye-catching social media graphics to enhance our online presence and promote university news and events.• Collaborate with various university departments to understand design requirements, ensuring that all materials align with the institution's brand identity.• Prepare and design layouts for printing, ensuring quality standards and specifications are met.• Update and revise existing designs to reflect current branding and information.• Work on multiple projects simultaneously while meeting deadlines.

**Apply immediately with complete bio-data to the following address (or) by E-mail.
On or before 02/12/2024**

The Registrar,
Vinayaka Mission's Research Foundation
(Deemed to be University),
Sankari Main Road (NH-47), Ariyanoor,
Salem – 636 308. Tamilnadu. Ph: 04272529700

E- mail: registrar@vmu.edu.in & hr@vmu.edu.in