

Vinayaka Mission's Kirupananda Variyar Engineering College Salem institute Innovation Council hosted and organized Entrepreneurship Development Programme promoted and funded by Salem Productivity Council in the institution and inauguration ceremony of the programme was conducted on 3rd Feb 2020. The dignitaries present were Prof. Dr. B Jaykar, Registrar VMRFDU, Mr. P Jaya Prakash, MD, KNOVONAT Salem, Dr. A Nagappan, Principal VMKVEC, Dr. C S Ramanigopal, Head Management Sciences and President, Salem Productivity Council and Dr. Anbazhagan, Principal VMKV Arts and Science College. Principal VMKVEC welcomed the dignitaries and participants from own institution and also other institutions. He also explained about various Govt. Schemes, MSME, and role of business incubator in nurturing and developing the ideas. President SPC informed the participants that after completion of all the three phases of training, 10 best participants will be selected for entrepreneurial and skill development programme directly under the supervision of Chief Minister, State Govt. of Tamil Nadu. He asked the participants to be attentive in all the sessions and participate actively. Registrar VMRFDU explained the importance of the programme with live examples of OLA and ZOMATO. He told that a small idea can take a person to a bigger level with his/her planning and hard work. Mr. P Jaya Prakash, MD KNOVONAT and a successful entrepreneur shared his own experiences and told that mental preparedness is the first essential part to move ahead in the path of Entrepreneurship without which one will not get success. Principal Arts and Science College informed about the Govt. Rules and eligibility criteria for start ups. He also explained about Institution Innovation Council and it's efforts in developing ideas of entrepreneurs through business incubators. The programme concluded at 11.45 AM with vote of thanks to the dignitaries and participants.







