

In Commemoration of Salem Productivity council's Diamond Jubilee Celebration a 22 days Entrepreneurship Development Training Workshop for 60 participants representing various institutions and public in and around Salem was inaugurated on 20th January, 2020, Monday morning 10.00 am at SPC Bhawan, Salem. The program commenced, with prayer song and lighting of kuthuvilakku. Er. K. Mariappan, President SADISTIA & VICE President TANSTIA, presided over the function. Mr. Narendrakumar, Hon'ble Secretary welcomed the gathering. Dr.C.Ramanigopal, President, SPC explained the objectives and anticipated impact of the program. Er. K. Mariappan, narrated the opportunities and various MSME schemes of both State and Central Government presently available for participants. Mr. D. Sivakumar GM – District Industrial Centre, Salem, explained the present schemes and subsidies with other financial supports and emerging project opportunities. Dr. Shanmugasudaram, Deputy director, Academics, Vinayaka Missions Research Foundation [Deemed to be University] along with Vice Presidents Mr. Ilangovan, and Mr. S. Govindan felicitated the participants. Other office bearers and past Presidents of SPC also felicitated. Dr. R. Balagurunathan, Professor & Head, Department of Microbiology, Periyar University delivered the chief guest address pointing out the need of Industry Institute connect and emphasized the importance of Entrepreneurship in every curriculum. Mr. Thangavelu, BSNL–Delhi, expressed the Participant's expectations as a public representative, followed with a feedback session. University Organizing secretaries, Dr. N. Hemalatha & Prof. N. Rajan and SPC coordinators Dr. Hemamary & Mr. Manikandan were present in the event. The program ended with national anthem.





